

Press Release # 1: Immediate Release

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Annual “To Norfolk with Love” Service event planned for September 11, 2021

Neil Young, the great Canadian/American musical artist, activist and poet, once wrote: “You and I, we were captured. We took our souls, and we flew away. We were right, we were giving. That’s how we kept what we gave away”. The need to feel appreciated, and cared for, is an essential part of the human experience. As people sharing time and space on the planet, an investment in each other is essential to existence. After over a year of feeling isolated and removed from each other, it is once again time to consider the opportunity to give back to this community through the one-day service project, “To Norfolk with Love”. In fact, it is the perfect time to give of yourself, as we reunite in a spirit of hope.

This year’s “To Norfolk With Love” service event will take place on September 11, 2021. A team of dedicated volunteers will divide and conquer projects across our community that morning, giving of their time and talents to those people and places that need a little help. The event focuses on projects that are dedicated to public use, or are for non-profit organizations, or on individuals who simply need the willingness of those in service to others, to get past the bumps in life that they cannot overcome alone. Painting, mowing, trimming, trash collection, spending time one-on-one – all examples of the things we hope to accomplish in the spirit of giving back and creating a greater whole than the individual parts.

Although coincidental, this year’s event coincides with the 20th anniversary of 9/11; a day we wish we could all forget, but yet a day that reminds us all of how fragile the world can be. A day when we realized that the blessings we enjoy as Americans are not free, and have to be earned over and over again. And, a day that led to weeks and months of our greatest moments as a people of common bond and faith, rising to occasions to be in service to each other, and in pursuit of our greater good. That is exactly where “To Norfolk With Love” was born.

We need projects and people to fulfill the mission we’ve set forth. Consider joining us. Visit us at www.ToNorfolkWithLove.com to find out more, and watch for more info in the coming weeks. It’s an amazing opportunity you won’t soon forget, and a chance to keep what you give away.